



Next Gen Affiliate Cheat Sheet

**Material to help you understand and promote
the Next Gen Online Course
to your friends, email list and social media networks
AND earn some extra spending money!**

The Ideal Next Gen Student

Next Gen Online has been designed specifically for coaching business owners. It's for talented coaches who just need a bit more structure in what they are doing. This will enable them to create products that diversify their income stream into more than one-to-one coaching.

Marketing Schedule

The Next Gen Online Course is an evergreen course. This means that people can join any day at any time. Next Gen is here when they are ready.

So, you can market Next Gen at any time that works for you.

Videos

I've created a series of 3 videos to help coaches understand the importance of creating coaching products in their business and even give some of my top tips for getting started.

Feel free to share these videos to create buzz!

- Video #1 - How to create engaging coaching products that get used
- Video #2 - How to get started with your products
- Video #3 - Simple marketing for coaches

All videos are available from this webpage:

<https://www.universalcoachingsystems.com/next-gen-plc/>

Get credit for referring people to the videos page

Be sure to get credit for people you send to the videos page!

Here's how...

1. Log in to the [affiliate area](#), click on "Affiliate URLs".
2. Paste the videos page link (above) into the "Page URL" field and press the "Generate URL" button.
3. Your affiliate URL to the videos will look something like this:
<https://www.universalcoachingsystems.com/next-gen-plc/ref/your-name/>

Sample Email Text

Feel free to use the sample text below as a starting point to notify your email contacts about the Next Gen Course.

Sample Email Text (for Next Gen Students and Alumni)

Hi.

I took an amazing course a while ago that helped me create my own unique coaching products. Having these products under my belt has been huge for me and for my business because I now have tangible things to sell and heaps more confidence to really own my coaching niche.

I know you are looking to get more clarity in your coaching business right now too and I highly suspect that creating coaching products with Benay will really help you step up and claim that next level.

Next Generation Product Development (for Coaches) is the game-changing online course and community that will help you breakthrough your procrastination strategies and finally deliver the goods.

Here is the link to learn more and register:

<INSERT YOUR NEXT GEN AFFILIATE LINK HERE>

All the best!

<YOUR NAME>

P.S. In total transparency, I believe in the value of this course so much that I have become a Next Gen Affiliate. So if you buy the course using my link I will get a commission. Thank you!

Sample Email Text (for Other Affiliates)

Hi.

I know you are looking to get more clarity in your coaching business right now and I know of someone who can help you.

My friend, Benay from Universal Coaching Systems, helps coaches create their own products and she's chilled and fun to work with. I highly suspect that creating coaching products with Benay will really help you step up and claim that next level.

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All the best!

<YOUR NAME>

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Have More Questions

If you need any thing or have any questions about being a Next Gen Affiliate please [Contact us any time](#). We'll do our very best to get back to you within 24 hours or less.